

Confidential for Members

PR No. 18-60

INFORMATIONAL MEMORANDUM

April 29, 1960

Subject: Booklet, Kansas & Tobacco

Advance copies of the enclosed booklet, Kansas & Tobacco, are being distributed to:

1. 460 media in Kansas: the general press, trade publications, weekly papers, radio and television, accompanied by the attached press release.
2. Copies will be made available by the Institute to members of the Kansas congressional delegation in Washington.

Further distribution in Kansas will be to business associations and chambers of commerce, members of the state legislature, state-elected administrative and municipal officials, executive officers of major business houses, brokerage firms, speciality tobacco retailers and wholesalers, farm organizations, teachers of social studies, economics, history and agriculture in high schools and colleges, libraries, county agricultural agents, manufacturers of tobacco, and companies supplying the tobacco industry in Kansas.

An additional quantity of the pamphlets will be available to those who request them.

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cc: Tobacco Institute and TIRC Members  
Public Relations Representatives  
Legal Representatives  
Community Relations Committee

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